The Miracle Method Difference, Makes All the Difference







Adhesion



The Nation's Largest Surface Refinisher • Locations Nationwide

COMMERCIAL SERVICES

CASE STUDY

Fairfield Inn and Suites by Marriott, Findlay, Ohio

Miracle Method Repairs a Competitor's Failed Refinishing Work







A substantial amount of our commercial refinishing work is redoing a competitor's inferior refinishing.

The Problem

Hotel management had identified 56 bathtubs with failing finishes. The tubs had previously been refinished by a non-Miracle Method franchise using acid etching. The coating was peeling, the slip resistant surface was coming up, and there were problems with the caulk. The failed refinishing was due to poor cleaning and the use of acid etching; while the lifting caulk was due to improper application.

The Miracle Method Solution

Miracle Method of Columbus refinished one tub for no charge to demonstrate the difference in refinishing processes when a tub is properly done. The hotel accepted the sample and contracted with Miracle Method to complete the remaining 55 defective bathtubs.

The Process

Each bathtub was stripped of the defective coating, cleaned and refinished using MM-4, Miracle Method's proprietary bonding agent, to ensure the new coating would stick. Miracle Method's slip resistant surface (SRS) was then applied to the bottom of each tub. This unique SRS product bonds with the surface and will not fade, peel or discolor.

The Results

All 55 bathtubs were refinished in seven days without disruption to guests at the hotel. Management was happy with the results and continues to call on Miracle Method on an as-needed basis.

Contact us to schedule an on-site review & quote:

888.741.3511 sales@miraclemethod.com

View more case studies and examples at: miraclemethod.com/commercial