

# Miracle Method strives for professionalism with every job

Franchisees offer formula for success

Photography by Steve Edmonds and Randy Cohen

Miracle Method's "men at work" can be seen on-location at job sites around the Metroplex, providing professionalism, quality results and punctuality.

"Many homeowners are turning to Miracle Method to bring new life to their aging countertops so that they look and feel like new again," company president Chuck Pistor said.

Miracle Method resurfaces bathtubs, tile surrounds, vanities and kitchen countertops in homes ranging in value from \$200,000 to \$2,000,000. The 30-year-old company is the nation's leader in the restoration of porcelain, fiberglass, Formica™ cultured marble and Corian® kitchen and bathroom surfaces.

There are several Miracle Method franchise offices in the Fort Worth area that can create a countertop makeover in much less time than total replacement would take — and at a surprisingly affordable price.

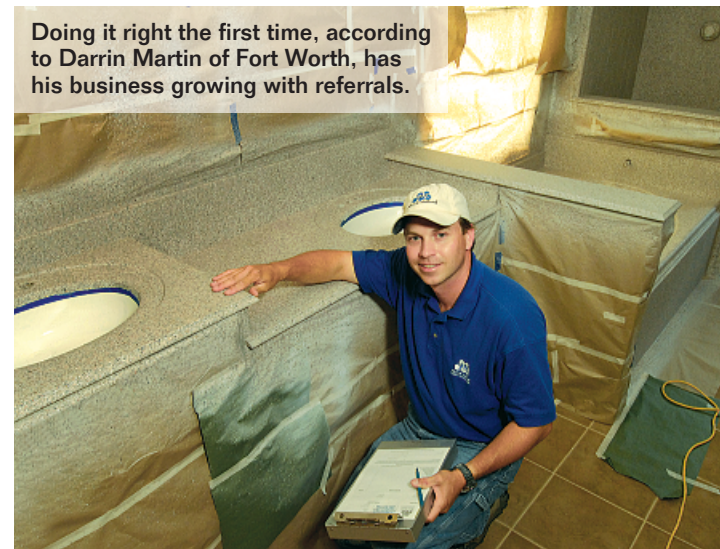
"Miracle Method can take a moderate-looking kitchen countertop and turn it into a layout from a designer magazine," Pistor said. "A countertop makeover by Miracle Method doesn't involve the mess associated with traditional removal and replacement and it doesn't take weeks."

Miracle Method franchisee Ted Leever, who services the Plano area and Denton County, said he believes in Miracle Method because it's recession-proof.

"In bad times, homeowners are wanting to spruce up their homes and stay put," Leever said. "In good times, people are moving up and so we receive a lot of calls for refinishing so people can sell their homes."



Martin Rugroden who serves HEB believes quality and punctuality sets Miracle Method apart.



Doing it right the first time, according to Darrin Martin of Fort Worth, has his business growing with referrals.

He said the results speak for themselves, just as they do for companies that try to imitate Miracle Method.

"Twenty-five percent of my work is redoing someone else's attempt," he said. "An improper refinish will peel within six months. You'll get a tub looking like Homer Simpson did it."

Leever said Miracle Method franchisees rarely if ever get called back for warranty work.

Customers Larry and LaDonna Pockus of Ponder consulted Leever about redoing their cracked bathroom sink and its surrounding cultured marble vanity top.

"It only took two days to complete the job," Larry Pockus said. "It's so strong my wife hasn't been able to tear it up yet!"

Leever also transformed the Pockuses' outdated Formica™ kitchen countertop into a beautiful granite look. They chose from dozens of different Miracle Method Natural Accents stone look colors to create the focal point of their kitchen.

"He's got a great product there," Pockus said. "In the future if I need anything else, I'll definitely call Ted again."

"Kitchen countertops are the new 'WOW' factor for homeowners," said Mike Donathan, whose Miracle Method office covers Arlington. "People want the multicolor look and the features of stone on their countertops. We can provide both at a tremendous cost savings with our Natural Accents stone finish."

Franchisee Martin Rugroden, who has served the HEB area for almost three years, said punctuality is a sign of professionalism.

"When I've given my word to a customer that something will happen at a certain time and we're there as promised, it immediately sets us apart from a lot of other service-oriented businesses."

Punctuality is so important that customers often thank him simply for showing up on time and then express disappointment about previous companies' poor performances.

Besides punctuality, Rugroden offered the rest of his formula for success. "Number one is an accurate appraisal of the work to be done," he said.

"Using only fully-trained technicians to perform the work and the finest quality materials are also critical."

He said the last step is providing a walk-through with the customer to inspect the job when it's completed.

Satisfied customers Lori and Tom Halverson of Grapevine first hired Miracle Method for one bathtub.

"It was the tub in the kids' upstairs bathroom," Lori Halverson said. "It was rusted on the bottom, but it was not in our budget to replace it. Now it's a shiny sparkly white, looks professional and is easy to clean."

The Halversons were so pleased they called Miracle Method back to upgrade their downstairs shower, tub and vanity.

"It's not often you get what you ask for in a product," Halverson said. "Miracle Method went above and beyond — they delivered results."

She also said the Miracle Method upgrade will help them get more money if they decide to list the house on the market.

"No matter what we decide, we will reap the benefit," she said.

Franchisee Darin Martin, who covers most of Fort Worth, said his formula for success is simple. He believes in doing it right the first time.

"I like to do it cleanly in an expedient and courteous manner," Martin said. "We provide a service that is organized and efficient, all geared to solve the customer's problem with the least amount of inconvenience."



"Our Natural Accents stone-look is giving homeowners an affordable 'WOW' look for their kitchen countertops," according to Mike Donathan who covers Arlington.

Martin said Miracle Method's superior process offers great durability and longevity. Customers save time and money and receive a five-year guarantee against peeling or failure of adhesion.

To learn more about kitchen and bathroom refinishing with Miracle Method, log on to [www.miraclemethod.com](http://www.miraclemethod.com) or call 888-819-4399 to be connected to the nearest Miracle Method office.

Look for the Miracle Method booth at area home shows, including the Dallas Home Show on Sept 5-7 and the Fort Worth Home Show on Sept 25-27.



After

Miracle Method transformed ordinary Formica into beautiful stone-look countertops with their Natural Accents process. Natural Accents is the perfect solution for kitchen countertops, bathroom vanities and tile walls.



888-819-4399 [www.miraclemethod.com](http://www.miraclemethod.com)