

Miracle Method's 'counter revolution' offers alternative to demolition

FRANCHISEES ARE TRAINED TO EXCEL IN THE FIELD



Pam Gorse, said the service she received from Miracle Method couldn't have been better.

By Joy E. Cressler, Special to the Star-Telegram
Photographs by Steve Edmonds

There is a makeover revolution going on for Fort Worth homeowners with lackluster or dated countertops.

It's Miracle Method's "counter revolution!"

"When people think about Miracle Method and refinishing, they tend to think only about our refinishing process for bathtubs and tile walls," Miracle Method President Chuck Pistor said. "While Miracle Method has a national reputation as the leader in bathroom fixture restoration, more homeowners are now turning to Miracle Method to bring new life to their aging countertops."

The 29-year-old company is the nation's leader in the restoration of porcelain, fiberglass and cultured marble kitchen and bathroom surfaces.

"We make them look and feel like new again," Pistor said.

There are several Miracle Method franchise offices in the Fort Worth area that can create a countertop makeover in much less time than total replacement — and at a surprisingly affordable price.



"The process is called Natural Accents™," Pistor said. "Miracle Method can take a moderate-looking kitchen countertop and turn it into a layout from a designer magazine. A countertop makeover by Miracle Method doesn't involve the mess associated with and traditional removal and replacement and it doesn't take weeks."

Better yet, Pistor said a homeowner can have a Natural Accents™ stone look on their countertops for up to 75 percent less than replacement with synthetic solid surfaces or natural stone — and it just takes a few days.

Miracle Method's Natural Accents™ colors and textures have also been used successfully on bathroom vanities and on bathtub tile surrounds, Pistor said.

Miracle Method's Martin Rugroden, who serves the HEB area, has worked in homes priced from \$50,000 to \$3 million.

"The transformation is remarkable," Rugroden said. "We have such an excellent selection of colors and textures that there is something for every decor."

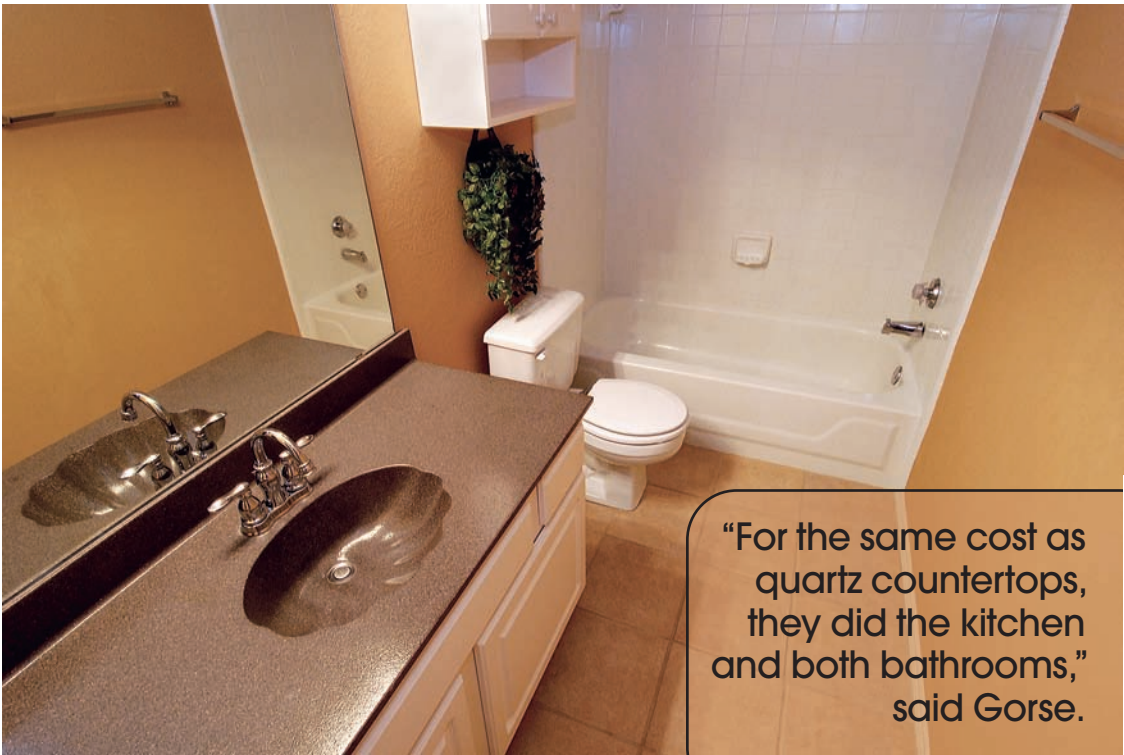
Natural Accents™ can be applied to any laminate, tile or even Corian countertop, and homeowners have their choice of satin, semi-gloss or glossy surfaces.

"With laminate surfaces, we also provide profile options," Rugroden added. Bullnose, waterfall and chair rail profiles, the countertop's edge, can be added for an even more striking appearance.

Rugroden's customer, Pam Gorse, said the service she received from Miracle Method couldn't have been better. Gorse said when she moved into her 15-year-old Irving home, the walls were all painted lilac and the kitchen tiles were purple. The backplash in the kitchen was Christmas green and the counters were white laminate.

"My major concerns were that there be no demolition, except for the flooring, and there be nothing to maintain," Gorse said. "I called a bunch of contractors. They said granite countertops would cost \$15,000 and quartz would cost \$5,000."

Gorse was considering quartz until she read a decorating magazine article about Miracle



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Method's process and called for an estimate.

"For the same cost as quartz countertops, they did the kitchen and both bathrooms," she said. "There's nothing to maintain and the surface doesn't scratch. I absolutely love it and it kept within our budget."

Mike Donathan, who covers Arlington, said the cost savings is not the only thing about Natural Accents™ that's appealing.

"It's also the durability, ease of care and, unlike granite, it can easily be repaired," Donathan said. "Even hard granite can be chipped and repairs are usually unsightly. In the event a Natural Accents™ countertop is

damaged, the repair is nearly invisible."

Miracle Method has proven to thousands of Fort Worth homeowners that you don't have to spend a fortune to have beautiful countertops, Donathan said. Homeowners, property managers and hotels have used Miracle Method services to refinish bathtubs, tile, vanities and countertops for almost 30 years.

Pistor said his company is proud of its reputation for quality and durability and has high standards for its franchisees. Miracle Method's supervised training takes place in the field, working in actual homes, apartments or hotel rooms before they open their doors for business.

And it doesn't end there.

"Like many other professions, franchisees are required to participate in continuing education so they can always provide their customers with the very best surface restoration and refinishing techniques," Pistor said.

Darin Martin, who covers most of the Fort Worth area, said franchisees and their employees are trained to do the resurfacing business extremely well.

"Our employees don't go into anyone's home until we're certain they can handle the job," Martin said. "For me, total satisfaction comes when the client is happy after I finish a job. When I'm in customers' homes, they're in good hands."

Miracle Method offers a five-year guarantee against peeling or failure of adhesion. To learn more about kitchen and bathroom finishing with Miracle Method, log on to www.miraclemethod.com or call 888-271-7690 to be connected to the nearest Miracle Method office.



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